

Talk Business Poll
Conducted by Talk Business Research & Hendrix College
8/17/10
AR-CD2

Q1. How likely are you to vote in the November elections for statewide office?

94% Very Likely
6% Somewhat Likely
n/a Somewhat Unlikely (call terminated)
n/a Very Unlikely (call terminated)

Q2. First Question. In the race for U.S. Congress, the candidates are Democrat Joyce Elliott, Republican Tim Griffin, Green Party Candidate Lewis Kennedy and Independent Lance Levi. Do you have a favorable or unfavorable opinion of Joyce Elliott?

32% Favorable
45% Unfavorable
23% No Opinion

Q3. Do you have a favorable or unfavorable opinion of Tim Griffin?

53% Favorable
21% Unfavorable
26% No Opinion

Q4. Do you have a favorable or unfavorable opinion of Lewis Kennedy?

6.5% Favorable
26.5% Unfavorable
67% No Opinion

Q5. Do you have a favorable or unfavorable opinion of Lance Levi?

10% Favorable
25% Unfavorable
65% No Opinion

Q6. If the election for Congress were today, which candidate would you support?

35% Democrat Joyce Elliott
52% Republican Tim Griffin
1% Green Party Candidate Lewis Kennedy
3% Independent Lance Levi
9% Undecided

Q7. (Cumulative for all candidates) On a scale from 1 to 5, with 1 being likely to change your mind and 5 being completely sure, how would you describe your support? Please enter a number now.

1. 4.5%
2. 5%
3. 12%
4. 10%
5. 68.5%

Q8. (For Undecided Voters only) Now please tell us which candidate you are leaning towards. The candidates are Republican Tim Griffin, Democrat Joyce Elliott, Green Party Candidate Lewis Kennedy and Independent Lance Levi. Please tell us which candidate you are leaning towards.

22%	Republican Tim Griffin
7%	Democrat Joyce Elliott
0%	Green Party Candidate Lewis Kennedy
7%	Independent Lance Levi
64%	Not enough information

Q9. For Statistical Purposes, please tell us your age.

Q10. Please tell us which ethnicity best describes you.

Q11. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or other?

Q12. Please tell us your gender.

Notes on Raw Data/Weighting:

Age

8%	Under the age of 40
37%	Between the ages of 41 and 59
55%	60 or older

Ethnicity (weighted)

19%	African-American
1%	Asian-American
76%	Caucasian or White
3.5%	Latino
0.5%	Other

Party ID

32%	Republican
32%	Democrat
30%	Independent
6%	Other

Gender

43%	Male
57%	Female

Counties (weighted)

54%	Pulaski County
46%	Additional 7 counties (Conway, Faulkner, Perry, Saline, Van Buren, White, and Yell)